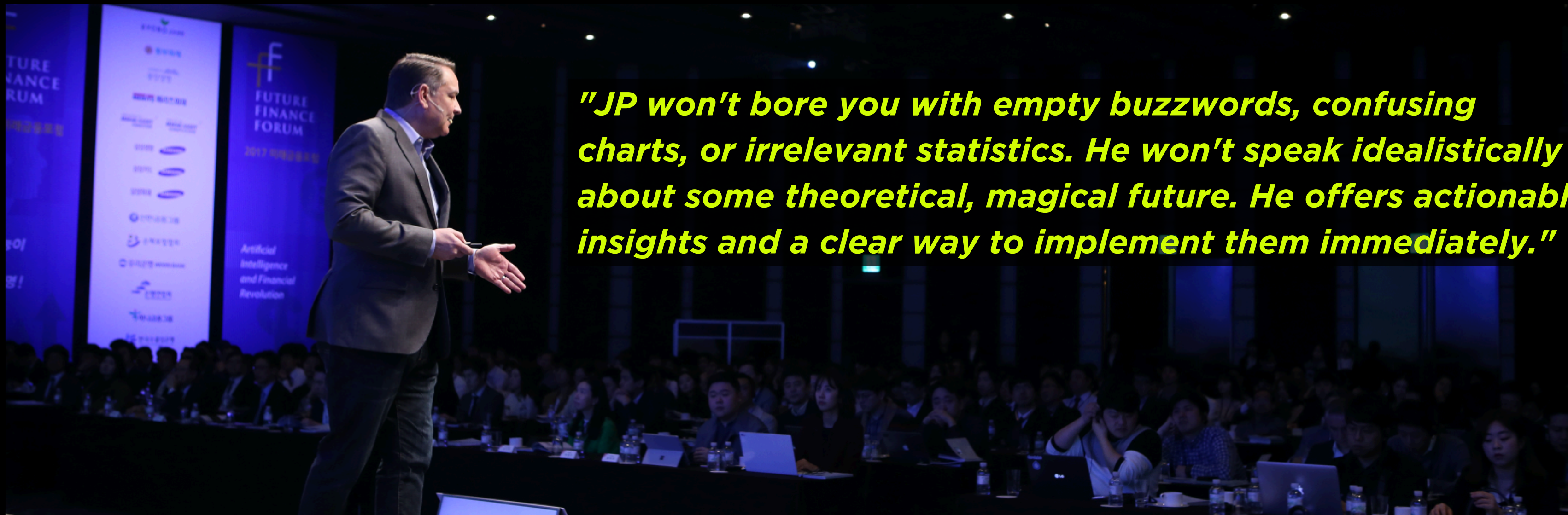


Speaker Profile

JP
NICOLS



Innovation | Strategy | Leadership



"JP won't bore you with empty buzzwords, confusing charts, or irrelevant statistics. He won't speak idealistically about some theoretical, magical future. He offers actionable insights and a clear way to implement them immediately."

ACTIONABLE INSIGHTS

JP Nicols is internationally recognized as a leading voice for innovation, strategy and leadership. His work has been featured in leading conferences, publications, and executive programs around the world.

ABOUT JP NICOLS

JP Nicols is a top-rated speaker, writer, instructor, and advisor on innovation, strategy, and leadership.

JP is cohost of Breaking Banks, the #1 global fintech podcast, heard every week since 2013.

He is also cofounder of Alloy Labs, a consortium of banks totalling nearly \$500 billion in assets, where he helps leaders create competitive advantage to counter disruption risk and drive new growth.

He has taught industry-leading best practices, tools, and frameworks at leading graduate schools of banking since 2015.



LEVEL UP YOUR EVENT



COMPELLING KEYNOTES

JP packs his visually engaging presentations with actionable insights and tactical, practical takeaways your audience will love.



PROVOCATIVE PANELS

If you've had enough of the same old generalities and nodding heads, JP breaks through the tired talking points and gets to the real issues.



ILLUMINATING INTERVIEWS

JP can also bring his expertise and unique insights to press conferences, executive briefings, media interviews, and VIP roundtable discussions.



***"The highest rated speaker
we have ever had!"***

GLOBAL PERSPECTIVE

Abu Dhabi • Amsterdam • Astana • Antalya • Bangkok • Copenhagen • Dubai
Geneva • Hong Kong • London • Mexico City • Montreal • Queenstown
Reykjavik • Rome • Seoul • Singapore • Sydney • Tokyo • Toronto



“We made more progress here in 24 hours than we typically make in 3 months”



LOCALLY EFFECTIVE

Keynotes • Strategic Planning • Innovation Workshops • Executive Updates
Leadership Roundtables • Board Briefings • Corporate Retreats • Customer
Conferences • Strategy Enablement • Education Programs



POPULAR TOPICS

2026

FOR ALL AUDIENCES

THE IRRELEVANCE TRAP (AND HOW TO ESCAPE IT): WHY SUCCESS BECOMES YOUR BIGGEST RISK

Success can quietly turn into a liability when the world changes faster than you do. Discover a simple “Extend, Bend, Transcend” lens to avoid drifting into irrelevance in your organization, your career, and your life.

A PLAN IS NOT A STRATEGY

Learn how to allocate limited resources to gain competitive advantage. Balance defending and extending your legacy business with creating new growth options for the future.

SIX UNCOMMON PRINCIPLES OF DIGITAL LEADERSHIP

The real promise of “digital transformation” is not simply updating existing infrastructure to more efficiently deliver the same old products and services. Here’s what’s missing.

TAILORED FOR BANKS AND CREDIT UNIONS:

THE VUCA BAZOOKA: TURNING VOLATILITY, UNCERTAINTY, AND AMBIGUITY INTO COMPETITIVE ADVANTAGE

We are under constant assault from volatility, uncertainty, complexity, and ambiguity—the VUCA Bazooka. These forces don’t just disrupt; they amplify existing risks like margin pressure, attrition, and disruption. Here’s what do do about it.

THE NEW BANKING PLAYBOOK

Seismic fundamental shifts in the financial industry mean that much of the old playbooks are no longer effective. Learn how leading institutions are reimagining, not just replumbing.

FINTECH PARTNERSHIPS THAT WORK

Fintech partnerships can open up new value propositions and new revenue streams, but most organizations go at it backwards. Learn how to de-risk the process to see ROI fast.

Other topics available, custom topics considered upon request

A+ CLIENT

Thousands of satisfied clients
and attendees worldwide

EXPERIENCE



***“One of the best speakers
in the industry today!”***



“Best speaker here by far”



***“We have already booked
JP again for next year!”***

What audiences say:

Would See Again	100%
Valuable	100%
Inspiring	95%
Engaging	95%

AMPLIFY YOUR MESSAGE

The #1 Global Fintech Podcast

As cohost and executive producer of Breaking Banks, the flagship show on Provoke.fm Media since 2013, JP can help amplify your message and promote your event to a national or global audience.

Interviews • Live Recordings •
Branded Series • Thematic or Special
Segments • Episode Takeovers •
Midroll Ads • Cross-Promotion •
Webinars • Social Campaigns



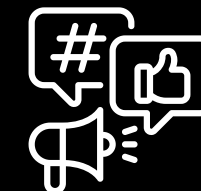
**A typical month at
Provoke.fm Media:**

25K+



Podcast
Downloads

150K+



Social
Impressions

#1



22% of Fintech
Audience

#1



19% of Banking
Audience

LET'S WORK

TOGETHER



[Book a Call/](#)
[Check Availability.](#)



@jpnichols

@ speaking@jpnichols.com

🌐 jpnichols.com

SPEAKER KIT



JP NICOLS

Bio for Intros/Programs (75 words)

JP Nicols is an internationally recognized expert on innovation, strategy, and leadership who helps organizations stay relevant and competitive in a world that never stops changing.

A former senior bank executive, he is cofounder of Alloy Labs and cohost of Breaking Banks, the long-running global podcast. He gives leaders practical frameworks to extend and defend their core business while creating new options for growth.

He is also internationally ranked among the world's worst soccer players.

Short Bio (25 words)

JP Nicols helps leaders stay relevant amid disruption as an innovation and strategy expert, Alloy Labs cofounder, Breaking Banks cohost, and internationally terrible soccer player.

Logistics

- Wireless lavalier mic strongly preferred
- No podium if possible
- 16:9 Projector or LED wall with HDMI input
- Prefer to use JP's Macbook to preserve custom fonts and animations, a backup copy of the presentation will be brought onsite
- Materials available for attendee distribution

Why Organizers Love JP

- High-energy, engaging delivery
- Proven frameworks / actionable takeaways
- Experience with incumbents and disruptors
- Advance prep call included
- Flat domestic travel allowance (if preferred)
- Planner-friendly and adaptable. JP is known for being punctual and adaptable, he is happy to make adjustments on the fly
- JP can also support your event with VIP roundtables, sponsor/partner engagement, promo videos, podcast integration and event amplification by agreement