



JP NICOLS

Helping executives avoid the Irrelevance Trap and build momentum in a world that changes faster than they do.

About JP

JP Nicols helps leaders avoid becoming perfectly positioned for a world that no longer exists. A veteran of more than twenty-five years in financial services, he has worked inside large incumbents and alongside high-growth disruptors.

He is cofounder of Alloy Labs and cohost of Breaking Banks, the #1 global fintech podcast. JP teaches at leading graduate schools of banking and delivers high-energy keynotes blending strategic foresight with practical tools.

Testimonials

“The highest rated speaker we have ever had.”

“We made more progress in 24 hours than we typically make in 3 months.”

“Best speaker here by far.”

Formats Offered

Keynotes, Executive Briefings, Leadership Offsites, Workshops, Board sessions, Fireside chats, Podcast integrations.

Signature Keynotes

THE IRRELEVANCE TRAP (AND HOW TO ESCAPE IT): WHY SUCCESS BECOMES YOUR BIGGEST RISK

Success can quietly turn into a liability when the world changes faster than you do. Discover a simple “Extend, Bend, Transcend” lens to avoid drifting into irrelevance in your organization, your career, and your life.

A PLAN IS NOT A STRATEGY

Learn how to allocate limited resources to gain competitive advantage. Balance defending and extending your legacy business with creating new growth options for the future.

SIX UNCOMMON PRINCIPLES OF DIGITAL LEADERSHIP

The real promise of “digital transformation” is not simply updating existing infrastructure to more efficiently deliver the same old products and services. Here’s what’s missing.

Why Organizers Book JP

- High-energy, engaging delivery
- Actionable takeaways
- Experience with incumbents and disruptors
- Proven frameworks
- Planner-friendly and adaptable, No headaches.

Booking

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