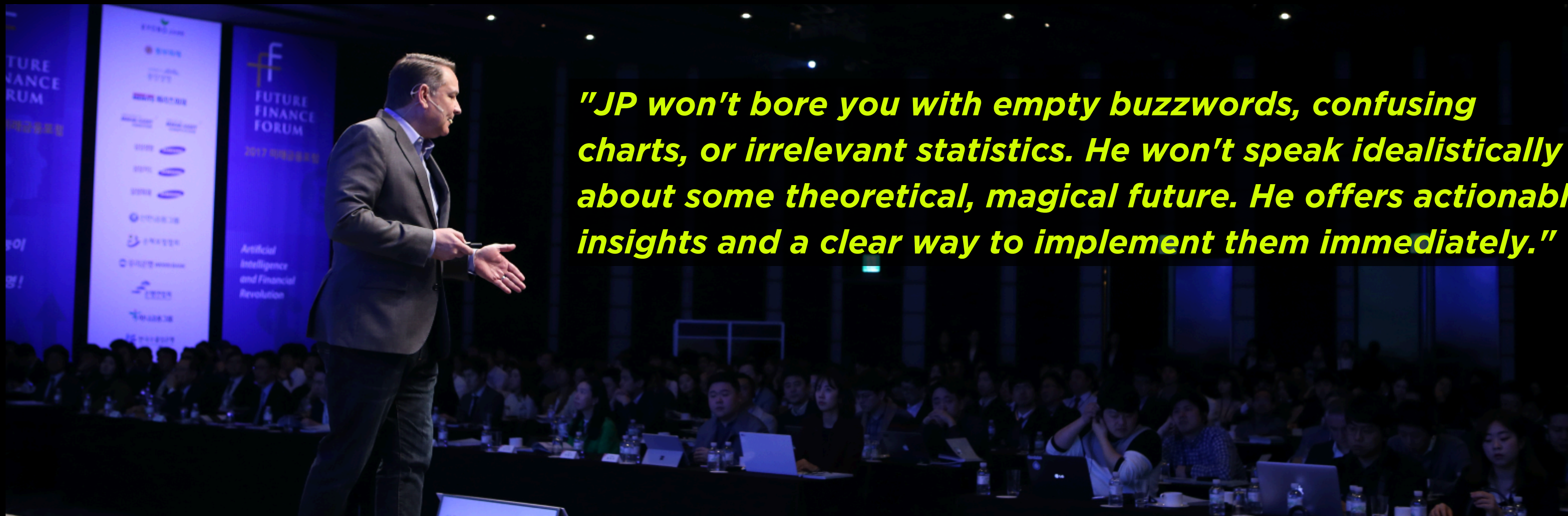


# JP NICOLS

Innovation | Strategy | Leadership



2025 Speaker Profile



***"JP won't bore you with empty buzzwords, confusing charts, or irrelevant statistics. He won't speak idealistically about some theoretical, magical future. He offers actionable insights and a clear way to implement them immediately."***

# **POWERED BY AI:** *Actionable Insights*

JP Nicols is internationally recognized as a leading voice for innovation, strategy and leadership, and his work has been featured in leading conferences, publications, and executive programs around the world.

# ABOUT JP NICOLS

JP Nicols is a top-rated speaker, writer, instructor, and advisor on innovation, strategy, and leadership.

He is cohost of Breaking Banks, the #1 global fintech podcast, heard every week since 2013.

JP is also cofounder of Alloy Labs, a consortium of banks totalling nearly \$500 billion in assets, where he helps leaders create competitive advantage to counter disruption risk and drive new growth. He has taught industry-leading best practices, tools, and frameworks at leading graduate schools of banking since 2015.



Pacific Coast Banking School  
*The Premier National Graduate School of Banking™*



# LEVEL UP YOUR EVENT



## COMPELLING KEYNOTES

JP packs his visually engaging presentations with actionable insights and tactical, practical takeaways your audience will love.



## PROVOCATIVE PANELS

If you've had enough of the same old generalities and nodding heads, JP breaks through the tired talking points and gets to the real issues.



## ILLUMINATING INTERVIEWS

JP can also bring his expertise and unique insights for press conferences, executive briefings, media interviews, and VIP roundtable discussions.



***"The highest rated speaker we have ever had!"***

# GLOBAL PERSPECTIVE

Abu Dhabi • Amsterdam • Astana • Antalya • Bangkok • Copenhagen • Dubai  
Geneva • Hong Kong • London • Mexico City • Montreal • Queenstown  
Reykjavik • Rome • Seoul • Singapore • Sydney • Tokyo • Toronto



★★★★★  
***“We made more progress here in 24 hours than we typically make in 3 months”***



# LOCALLY EFFECTIVE

Keynotes • Strategic Planning • Innovation Workshops • Executive Updates  
Leadership Roundtables • Board Briefings • Corporate Retreats • Customer  
Conferences • Strategy Enablement • Education Programs



# POPULAR TOPICS

# 2025

TAILORED FOR BANKS AND CREDIT UNIONS:

ALSO APPLICABLE FOR BROADER AUDIENCES:

## THE NEW BANKING PLAYBOOK

Seismic fundamental shifts in the financial industry mean that much of the old playbooks are no longer effective. Learn how leading institutions are reimagining, not just replumbing.

## STRATEGIC PLANNING FOR COMPETITIVE ADVANTAGE

Learn how to allocate limited resources to gain competitive advantage. Balance defending and extending your legacy business with creating new growth options for the future.

## BANKERS ARE FROM MARS...FINTECHS ARE FROM VENUS

Fintech partnerships can open up new value propositions and new revenue streams, but most organizations go at it backwards. Learn how to de-risk the process to see ROI fast.

## FORGING IDEAS INTO RESULTS

Shorten the discovery, development, and delivery cycles for new products, services, and features by getting and using better actionable insights from customers.

## CREATING CAPACITY FOR GROWTH

Our industry has well-established programs and systems to manage the legacy businesses, while new ideas often starve for funding and prioritization. Here's how to fix it.

## SIX UNCOMMON PRINCIPLES OF DIGITAL LEADERSHIP

The real promise of “digital transformation” is not simply updating existing infrastructure to more efficiently deliver the same old products and services. Here's what's missing.

Custom topics considered upon request

# A+ CLIENT EXPERIENCE



***“One of the best speakers  
in the industry today!”***



***“Best speaker here by far”***



***“We have already booked  
JP again for next year!”***

**Thousands of satisfied clients  
and attendees worldwide**



# AMPLIFY YOUR MESSAGE

## The #1 Global Fintech Podcast

As cohost and executive producer of Breaking Banks, the flagship show on Provoke.fm Media since 2013, JP can help amplify your message and promote your event to a national or global audience.

Interviews • Live Recordings •  
Branded Series • Thematic or Special  
Segments • Episode Takeovers •  
Midroll Ads • Cross-Promotion •  
Webinars • Social Campaigns



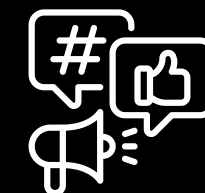
**A typical month at  
Provoke.fm Media:**

25K+



Podcast  
Downloads

150K+



Social  
Impressions

#1



22% of Fintech  
Audience

#1



19% of Banking  
Audience

# LET'S WORK

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# TOGETHER



**Confirm Your Dates Now!**



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