

JP NICOLS

Innovation | Strategy | Leadership



2024 Speaker Profile



INTRODUCTION

JP Nicols is internationally recognized as a leading voice for innovation, strategy and leadership.

His work has been featured in leading conferences, publications, and executive education programs around the world.

ABOUT JP NICOLS

MEET JP

JP Nicols is a top-rated speaker, writer, podcaster, instructor, and advisor on innovation, strategy, and leadership.

He is cohost of Breaking Banks, the #1 global fintech podcast.

After spending 20 years helping to grow a \$6B regional community bank into a \$400B national leader, he cofounded the Alloy Labs Institute to help leaders create competitive advantages to drive new growth in challenging environments.

He has been teaching industry-leading best practices, tools, and frameworks at leading graduate schools of banking since 2015.



Pacific Coast Banking School
The Premier National Graduate School of Banking



LEVEL UP YOUR EVENT



COMPELLING KEYNOTES

JP packs his visually engaging presentations with actionable insights and tactical, practical takeaways your audience will love.



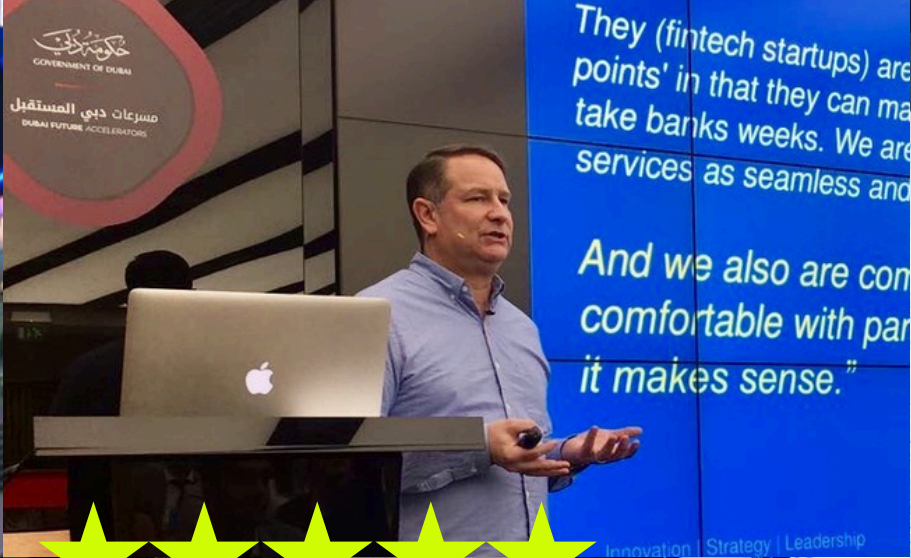
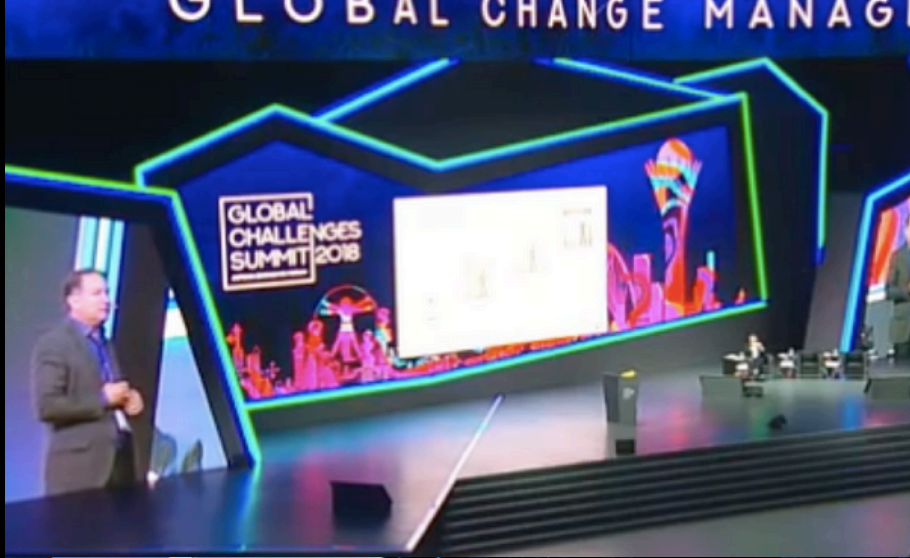
PROVOCATIVE PANELS

If you've had enough of the same vague generalities and boring nodding heads, JP breaks through the tired talking points and gets to the real issues.



ILLUMINATING INTERVIEWS

JP can also bring his expertise and unique insights to press conferences, media interviews, executive briefings, and VIP roundtable discussions.



"The highest rated speaker we have ever had!"

GLOBAL PERSPECTIVE

Abu Dhabi • Amsterdam • Astana • Antalya • Bangkok • Copenhagen • Dubai
Geneva • Hong Kong • London • Mexico City • Montreal • Queenstown
Reykjavik • Rome • Seoul • Singapore • Sydney • Tokyo • Toronto



"We made more progress here in 24 hours than we typically make in 3 months"



LOCALLY EFFECTIVE

**Beyond the
Keynote:**

Strategic Planning • Innovation Workshops • Executive Updates
Leadership Roundtables • Board Briefings • Corporate Retreats •
Customer Conferences • Strategy Enablement • Education Programs



POPULAR TOPICS

2024

TAILORED FOR BANKS AND CREDIT UNIONS:

THE NEXT ERA OF FINANCIAL SERVICES

Seismic fundamental shifts in the financial industry mean that much of the old playbooks are no longer effective. Learn how leading institutions are reimagining, not just replumbing.

BANKERS ARE FROM MARS...FINTECHS ARE FROM VENUS

Fintech partnerships can open up new value propositions and new revenue streams, but most organizations go at it backwards. Learn how to de-risk the process to see ROI fast.

CREATING CAPACITY FOR GROWTH

Our industry has well-established programs and systems to manage the legacy businesses, while new ideas often starve for funding and prioritization. Here's how to fix it.

ALSO APPLICABLE FOR BROADER AUDIENCES:

STRATEGIC PLANNING FOR COMPETITIVE ADVANTAGE

Learn how to allocate limited resources to gain competitive advantage. Balance defending and extending your legacy business with creating new growth options for the future.

FORGING IDEAS INTO RESULTS

Shorten the discovery, development, and delivery cycles for new products, services, and features by getting and using better actionable insights from customers.

SIX UNCOMMON PRINCIPLES OF DIGITAL LEADERSHIP

The real promise of “digital transformation” is not simply updating existing infrastructure to more efficiently deliver the same old products and services. Here's what's missing.

Custom topics considered upon request

A+ CLIENT EXPERIENCE



***“One of the best speakers
in the industry today!”***



“Best speaker here by far”



***“We have already booked
JP again for next year!”***



**Thousands of
satisfied clients
and attendees
worldwide**

AMPLIFY YOUR MESSAGE

The #1 Global Fintech Podcast

As cohost and executive producer of Breaking Banks, the flagship show on Provoke.fm Media since 2013, JP can help amplify your message and promote your brand or event to a national or global audience.

**Interviews • Live Recordings •
Branded Series • Thematic or Special
Segments • Episode Takeovers •
Midroll Ads • Cross-Promotion •
Webinars • Social Campaigns**



**A typical month at
Provoke.fm Media:**

25K+



Podcast
Downloads

100K+



Social
Impressions

#1



22% of Fintech
Audience

#1



19% of Banking
Audience

LET'S WORK

TOGETHER



Book Now to Confirm Your Date



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